

Citizen of the year

# Social action is a comfortable role for Joe Tembrock

**THIRTY-FOUR-YEAR-OLD** Joe Tembrock, Cupertino's new "citizen of the year," is a quiet systems analyst oriented toward social action.

He serves as president of Cupertino Roundup, an information and referral agency for social services, and heads St. Joseph's church outreach program for needy families. "I just feel comfortable trying to help fellow men. I don't very often say 'No, I can't do it,'" he reticently explains.

Tembrock, of 20791 Scofield drive, was selected for the Chamber of Commerce's annual award by a committee comprised of Lucky Kremer, and insurance man; the Rev. Dick Taylor, of New Community of Faith American Baptist Congregational church; Mayor Reed Sparks; Catherine Gasich, former postmistress who was last year's outstanding citizen, and Marilyn Christian, executive director of Cupertino Roundup.

Some 170 persons attended the banquet Saturday night at the Red Coach Inn.

**THROUGH HIS** work in the Roundup, Tembrock developed a computerized directory of social service resources with Erica Hillsman, who helps administer a county information and referral service.

He was one of the founders of the Roundup. Before the Roundup was organized, "We had people willing to do

things, but we didn't know people who needed it. Also we didn't know what was available, such as help from public health nurses," he notes.

The Tembrocks have also opened their home to a foreign student, a girl with drug problems and a Job Corps member.

"I can see a tremendous amount of good being done by people willing to give just a little bit of their time. A lot of things aren't complicated and can be handled in a couple of hours. Good things happen that way," he says.

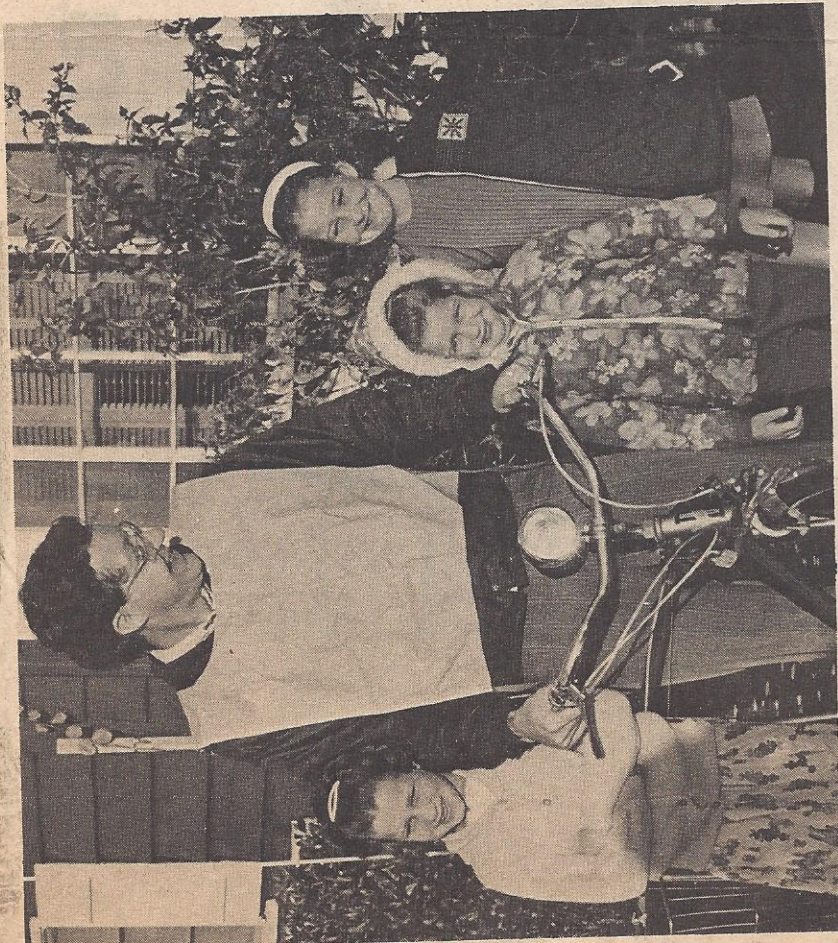
**TEMBROCK WAS RAISED** in Omega, Minnesota, and received a bachelor's degree from St. John's university in Collegeville, Minn. He studied business.

He spent two years in Alaska with the Army and also obtained a master's degree in business from the University of Chicago. He and his wife, Judy, also from Minnesota, moved to California in 1966. He works as a systems analyst for the Hewlett-Packard, Santa Clara division.

Tembrock rides his bike to work everyday — even when it's rainy. Then he wears a wetsuit.

The Tembrocks have four children, Becky, 8, Mary, 7, Amy, 5 and Joey, eight months.

Tembrock also likes to garden and backpack.



CITIZEN OF THE YEAR Joe Tembrock is an outdoor enthusiast, but daughters Mary (left), Amy and Mary find the outdoors a bit brisk about 8 a.m.

(Photography by Phil Nelson)

# Folksinger Plans Ben

PALO ALTO — Folksinger Malvina Reynolds will present a benefit concert in honor of the 26th anniversary of Camp Unalayee, a non-profit multicultural camp located in the Trinity W  
ness.  
Miss Reynolds is the author of such well-known folksongs as "Little B" and "Where Have All the Flowers Gone."



**TOP CITIZEN HONORED** — Joseph R. Tembrock, who was named Cupertino's 1974 Citizen-of-the-Year at a dinner-dance, receives another citation from Mayor Reed Sparks, center, naming him the city's honorary mayor. Don Bettis-

worth, Chamber of Commerce president, stands right. Tembrock, a systems analyst for Hewlett-Packard, was cited for his "good neighbor" attitude and a lengthy list of community contributions.

—Staff Photo by Tom Williams

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